

an interface for accessing said system, at least one buyer having an interface adapted for use with said on-line computer service as at least a portion of said interface, a dynamic video system for providing video at least from said vendor to said buyer,

an audio system for providing audio communication from at least said vendor to said buyer,

a text system for providing text between said vendor and said buyer,

a storage memory for storing data associated with said buyer, including buyer identification data and commercial transaction data, and

a control system utilized in said commercial transaction communication system for control of said storing of data, including buyer identification data and commercial transaction data, said control system further selectively providing audio, dynamic video and text from at least said vendor to said buyer.

17  
18. The commercial transaction communication system of claim 17 wherein the dynamic video system includes a camera associated at least with said vendor.

18  
19. The commercial transaction communication system of claim 18 wherein the camera is adapted to image said vendor.

19  
20. The commercial transaction communication system of claim 17 wherein the dynamic video system includes a video storage system.

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21. The commercial transaction communication system of claim 20 wherein the dynamic video system provides stored video to at least said buyer from said video storage system.

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22. The commercial transaction communication system of claim 17 wherein the system further includes a printer.

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<sup>22</sup>  
23. The commercial transaction communication system of claim 17 wherein the dynamic video system includes a freeze frame capability.

<sup>23</sup>  
24. The commercial transaction communication system of claim 17 wherein the dynamic video system includes a high resolution video capability.

<sup>24</sup>  
25. The commercial transaction communication system of claim 17 wherein the dynamic video system includes real-time video.

<sup>25</sup>  
26. The commercial transaction communication system of claim 17 wherein the dynamic video system includes two-way video.

<sup>26</sup>  
27. The commercial transaction communication system of claim 26 wherein the real-time video is live person-to-person video communication.

<sup>27</sup>  
28. The commercial transaction communication system of claim 17 wherein the dynamic video system is non-real time video.

<sup>28</sup>  
29. The commercial transaction communication system of claim 17 wherein the audio system provides voice.

<sup>29</sup>  
30. The commercial transaction communication system of claim 29 wherein the audio system provides real-time voice communication.

<sup>30</sup>  
31. The commercial transaction communication system of claim 17 wherein the text system includes provision of commercial transaction data.

<sup>31</sup>  
32. The commercial transaction communication system of claim 31 wherein the commercial transaction data includes product identification data.

<sup>32</sup>  
~~33.~~ The commercial transaction communication system of claim 31 wherein the commercial transaction data includes order data.

<sup>33</sup>  
~~34.~~ The commercial transaction communication system of claim 31 wherein the commercial transaction data includes purchase order data.

<sup>34</sup>  
~~35.~~ The commercial transaction communication system of claim 17 wherein the text data includes alphanumeric data.

<sup>35</sup>  
~~36.~~ The commercial transaction communication control system of claim 17 wherein the identification data is obtained for at least certain of said members from said on-line computer service.

<sup>36</sup>  
~~37.~~ The commercial transaction system of claim 17 wherein said commercial transaction data includes electronic data interchange (EDI) data at both the buyer and seller location.

<sup>37</sup>  
~~38.~~ The commercial transaction system of claim 37 wherein the electronic data interchange (EDI) data includes electronic commercial transaction forms.

<sup>38</sup>  
~~39.~~ The commercial transaction communication system of claim 17 wherein the plural groups includes at least one potential buyer and a plurality of vendors.

<sup>39</sup>  
~~40.~~ The commercial transaction communication system of claim 17 wherein the plural groups includes at least one vendor and a plurality of potential buyers.

<sup>40</sup>  
~~41.~~ The commercial transaction communication system of claim 17 wherein the plural groups includes a plurality of potential buyers and a plurality of vendors.

<sup>42</sup>  
42. The commercial transaction communication control system of claim 17 further including an image storage system for storing images for provision to said buyer.

<sup>43</sup>  
43. The commercial transaction communication control system of claim 42 wherein the image storage includes still images.

<sup>43</sup>  
44. The commercial transaction system of claim 17 further including an inventory control system.

<sup>44</sup>  
45. The commercial transaction system of claim 44 further including a notification prevention system when said inventory control system indicates that the product or service is unavailable.

<sup>45</sup>  
46. A commercial transaction communication system for selectively enabling communications between members of plural groups, including at least one buyer and at least one vendor, at remote locations for accomplishing electronic communication, comprising:

terminals for providing video display for each of said members of said plural groups, said terminals being connected to effect video communication,

a dynamic motion video system for providing video between said members of said plural groups, including at least the transmission of video from at least one vendor to at least one said buyer,

a text system for providing text from at least said vendor to said buyer, said text including commercial transaction data,

a storage memory for storing data on said members of said plural groups, including identification data and commercial transaction data including electronic data interchange (EDI) data relating to at least certain members, and

a control system to selectively interchange commercial transaction data including electronic data interchange (EDI) data between said members of said plural groups, including at least said buyer and a vendor, and to access said storage memory at least with respect to said electronic data interchange (EDI) data.

46  
46. The commercial transaction communication system of claim 46 wherein the dynamic video system includes a camera associated at least with said vendor.

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47. The commercial transaction communication system of claim 47 wherein the camera is adapted to image said vendor.

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48. The commercial transaction communication system of claim 46 wherein the dynamic video system includes a video storage system.

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49. The commercial transaction communication system of claim 49 wherein the dynamic video system provides stored video to at least said buyer from said video storage system.

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50. The commercial transaction communication system of claim 46 wherein the system further includes a printer.

51  
51. The commercial transaction communication system of claim 46 wherein the dynamic video system includes a freeze frame capability.

52  
52. The commercial transaction communication system of claim 46 wherein the dynamic video system includes a high resolution video capability.

53  
53. The commercial transaction communication system of claim 46 wherein the dynamic video system includes real-time video.

54  
54. The commercial transaction communication system of claim 46 wherein the dynamic video system includes two-way video.

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55  
56. The commercial transaction communication system of claim 55 wherein the real-time video is live person-to-person video communication.

56  
57. The commercial transaction communication system of claim 46 wherein the dynamic video system is non-real time video.

57  
58. The commercial transaction system of claim 46 wherein the dynamic motion video system provides stored video to at least said buyer.

58  
59. The commercial transaction system of claim 46 further including an audio system for providing audio communication from said vendor to said buyer.

59  
60. The commercial transaction communication system of claim 59 wherein the audio system provides voice.

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61. The commercial transaction communication system of claim 60 wherein the audio system provides real-time voice communication.

61  
62. The commercial transaction system of claim 46 wherein the commercial transaction data specifies at least an individual physical item which is a subject of the commercial transaction.

62  
63. The commercial transaction communication system of claim 46 wherein the commercial transaction data includes product identification data.

63  
64. The commercial transaction communication system of claim 46 wherein the commercial transaction data includes order data.

64  
65. The commercial transaction communication system of claim 46 wherein the commercial transaction data includes purchase order data.

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65  
66. The commercial transaction communication system of claim 46 wherein the text data includes alphanumeric data.

66  
67. The commercial transaction system of claim 46 wherein said commercial transaction data includes electronic data interchange (EDI) data at both the buyer and seller location.

67  
68. The commercial transaction system of claim 46 wherein the electronic data interchange (EDI) data includes electronic commercial transaction forms.

68  
69. The commercial transaction communication system of claim 46 further including an image storage system for storing images for provision to said buyer.

69  
70. The commercial transaction communication system of claim 69 wherein the image storage includes still images.

70  
71. The commercial transaction communication system of claim 46 wherein the plural groups includes at least one potential buyer and a plurality of vendors.

71  
72. The commercial transaction communication system of claim 46 wherein the plural groups includes at least one vendor and a plurality of potential buyers.

72  
73. The commercial transaction communication system of claim 46 wherein the plural groups includes a plurality of potential buyers and a plurality of vendors.

73  
74. The commercial transaction system of claim 46 further including an inventory control system.

74  
75. The commercial transaction system of claim 74 further including a notification prevention system when said inventory control system indicates that the product or service is unavailable.

75  
76. The commercial transaction system of claim 46 wherein at least certain members of said plural groups are adapted to access said system via an on-line computer service.

76  
77. The commercial transaction communication system of claim 76 wherein the identification data is obtained for at least certain of said members from said on-line computer service.

sub 77  
78. A commercial transaction communication system for selectively enabling communications between members of plural groups, including at least one buyer and at least one vendor, at remote locations, the system being adapted for use with an on-line computer service, for accomplishing electronic communication, comprising:

display terminals for each of said members of said plural groups, said terminals being connected to effect communication,

an interface for accessing said system, at least one buyer having an interface adapted for use with said on-line computer service as at least a portion of said interface,

a text system for providing text from at least said vendor to said buyer, said text including commercial transaction data,

a storage memory for storing data on said members of said plural groups, including identification data and commercial transaction data including electronic data interchange (EDI) data relating to at least certain members, and

a control system to selectively interchange commercial transaction data including electronic data interchange (EDI) data between said members of said plural groups, including at least said buyer and a vendor, and to access said storage memory at least with respect to said electronic data interchange (EDI) data.

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79. The commercial transaction communication system of claim 78 further including a dynamic motion video system for providing video between said members of said plural groups, including at least the transmission of video from at least one vendor to at least one said buyer.

79  
80. The commercial transaction communication system of claim 79 wherein the dynamic video system includes a camera associated at least with said vendor.

80  
81. The commercial transaction communication system of claim 80 wherein the camera is adapted to image said vendor.

81  
82. The commercial transaction communication system of claim 79 wherein the dynamic video system includes a video storage system.

82  
83. The commercial transaction communication system of claim 79 wherein the dynamic video system provides stored video to at least said buyer from said video storage system.

83  
84. The commercial transaction communication system of claim 78 wherein the system further includes a printer.

84  
85. The commercial transaction communication system of claim 79 wherein the dynamic video system includes a freeze frame capability.

85  
86. The commercial transaction communication system of claim 79 wherein the dynamic video system includes a high resolution video capability.

86  
87. The commercial transaction communication system of claim 79 wherein the dynamic video system includes real-time video.

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~~87~~  
88.

The commercial transaction communication system of claim 79 wherein the dynamic video system includes two-way video.

~~88~~  
89.

The commercial transaction communication system of claim 87 wherein the real-time video is live person-to-person video communication.

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90.

The commercial transaction communication system of claim 79 wherein the dynamic video system is non-real time video.

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91.

The commercial transaction system of claim 78 wherein the dynamic motion video system provides stored video to at least said buyer.

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92.

The commercial transaction system of claim 78 further including an audio system for providing audio communication from said vendor to said buyer.

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93.

The commercial transaction communication system of claim 92 wherein the audio system provides voice.

~~93~~  
94.

The commercial transaction communication system of claim 92 wherein the audio system provides real-time voice communication.

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95.

The commercial transaction system of claim 78 wherein the commercial transaction data specifies at least an individual physical item which is a subject of the commercial transaction.

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96.

The commercial transaction communication system of claim 78 wherein the commercial transaction data includes product identification data.

~~96~~  
97.

The commercial transaction communication system of claim 78 wherein the commercial transaction data includes order data.

97  
98. The commercial transaction communication system of claim 78 wherein the commercial transaction data includes purchase order data.

98  
99. The commercial transaction communication system of claim 78 wherein the text data includes alphanumeric data.

99  
100. The commercial transaction system of claim 78 wherein said commercial transaction data includes electronic data interchange (EDI) data at both the buyer and seller location.

100  
101. The commercial transaction system of claim 100 wherein the electronic data interchange (EDI) data includes electronic commercial transaction forms.

101  
102. The commercial transaction communication system of claim 78 further including an image storage system for storing images for provision to said buyer.

102  
103. The commercial transaction communication system of claim 102 wherein the image storage includes still images.

103  
104. The commercial transaction communication system of claim 78 wherein the plural groups includes at least one potential buyer and a plurality of vendors.

104  
105. The commercial transaction communication system of claim 78 wherein the plural groups includes at least one vendor and a plurality of potential buyers.

105  
106. The commercial transaction communication system of claim 78 wherein the plural groups includes a plurality of potential buyers and a plurality of vendors.

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<sup>106</sup>  
107. The commercial transaction system of claim 78 further including an inventory control system.

<sup>107</sup>  
108. The commercial transaction system of claim 107 further including a notification prevention system when said inventory control system indicates that the product or service is unavailable.

<sup>108</sup>  
109. The commercial transaction communication system of claim 78 wherein the identification data is obtained for at least certain of said members from said on-line computer service.

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110. A commercial transaction communication control system for selectively enabling communications between members of plural groups, including at least one buyer and at least one vendor, at remote locations for accomplishing electronic communication, the system being adapted for use with an on-line computer service, comprising:

an interface system for actuation by said buyer for interaction with said system, at least one buyer adapted for utilizing a public on-line computer service as a portion of said interface system,

a storage memory for storing data on said members of said plural groups, including identification data and commercial transaction data relating to at least certain members, and

an independent commercial transaction control system, physically distinct and remote from said buyer system and said vendor system, to selectively facilitate the transmission of commercial transaction data, as electronic interchange data (EDI) data, between said members of said plural groups, including at least said buyer and said vendor.

<sup>110</sup>  
111. The commercial transaction system of claim 110 further including an audio system for provision of audio to said possibly interested buyer in combination with said high resolution still image.